

## MINISTER OF PUBLIC WORKS IS SILENT ON HIGHWAY PROGRAM—MILLION AND HALF TO SPEND BUT NO STATEMENT MADE AS TO WHERE IT WILL BE SPENT

Edmonton, March 18.—As soon as weather conditions permit, which should be very soon, the provincial department of public works will commence work on the 1929-30 highway construction program involving an expenditure of \$1,500,000 on main highways, Hon. O. L. McPherson, minister of public works, stated Monday morning.

Work is already under way travelling the road between Macleod and Pincher Creek in the south of the province. Many factors enter the question of where work will be opened up first, in addition to weather conditions, which are usually favorable in the southern part earlier than in the northern part of the province.

The road construction work was carried on late in the fall last year and indications are that a good start will be made this spring, said Mr. McPherson, as there is not a great amount of moisture to be dried out before work can commence, as often is the case. The minister declined to discuss in detail the work to be undertaken in any part of the province, saying that conditions always made the program subject to change, and he would not make any announcement regarding any particular piece of road work until it actually was undertaken.

## IN THE MATTER OF THE PUBLIC UTILITIES ACT, 1923 AND IN THE MATTER OF AN APPLICATION BY THE TOWN OF MACLEOD FOR THE CANCELLATION OF PLAN NO. 353 B. D. MACLEOD

NOTICE IS HEREBY GIVEN that an application has been made to the Board of Public Utility Commissioners by the Town of Macleod for the cancellation of Plan No. 353 B. D. of record in the Land Titles Office for the South Alberta Land Registration District as Plan No. 353 B. D. and that the Board has fixed Thursday the 20th day of June 1929, at the hour of 10:30 o'clock in the forenoon at its offices, 716 McLeod Building, Edmonton, as the time and place for such hearing.

AND FURTHER TAKE NOTICE that the amount of arrears of taxes standing against any lot or lots is not paid within ninety days of the 4th day of March, 1929, the Board may vest such lot or lots in the Town of Macleod, as provided by Section 142 A of the Public Utilities Act, 1923.

Dated this 4th day of March, 1929.  
E. Foster Brown,  
Secretary-Treasurer.

## CLASSIFIED ADVERTISING

FOR SALE — GARNET WHEAT.  
Apply J. F. Presley, Phone R912.  
Macleod. 4-21p75c

FOR SALE — QUARTER SECTION  
4 miles from Macleod on main Calgary road, well fenced, good buildings, good water, slough on farm, school on quarter. Ideal dairy proposition. Apply Times Office.  
4-21p1.50

STRAYED ONTO MY PREMISES  
at Orton one bay gelding, aged, branded Lazy S on left thigh, weight about nine hundred. J. Orr, P. O. Macleod. 4-21p1.25

FOR SALE — MILK COW WITH  
calf at foot. Price \$100. Apply C. E. Tweed, Macleod. 4-4f

BARRED ROCK COCKERELS FOR  
Sale—Apply R. M. Reid, Nineteenth Street, Macleod. 4-1f

FOR SALE — 20-RUN MASSEY-  
Harris Drill—\$25.00. John Daly, care of Clyde Marsh. 4-1p25

TEN DOLLARS REWARD FOR  
recovery of one Bay Filly, 3 years old, 3 white feet. Branded bar over D L left thigh. D. Laughton, R210, Granum. 3-21p75c

WANTED — PLOUGHING OR  
breaking with tractor. Murray Munro. Phone 593 Granum. 3-21p60c

WANTED — A BOY FIFTEEN  
years or older to do odd jobs about farm. Ten dollars monthly. Apply R. McEachan, Macleod—Phone R1710. 3-3f

FOR SALE — BARRED ROCK  
Eggs for setting. Heavy laying strain. \$1 per setting of thirteen or three settings for \$2.50. Apply Jos. Horner, P. O. Box 68, Macleod. 2-3f

FOR SALE — TWO 8-FOOT COCK-  
shut Cultivators and two sets 8-foot double discs. Apply D. E. Ringland, phone 299, Macleod. 2-4f

BABY CHICKS — CANADIAN  
Hatcheries Ltd., Vancouver and Calgary, British Columbia first Commercial Baby Chick Hatchery. Chicks guaranteed from Blood Test. Flecks only. Pool or Club orders arranged. Full particulars and prices from R. J. E. Gardiner, Macleod.

BABY CHICKS — CANADA'S  
Bred-to-Lay, 100 per cent Alive. Leghorns \$17.00 per 100; Anconas, Barred Rocks \$18.00 per 100; Rhode Island Reds \$19.00 per 100; Wyandottes, White Rocks, Buff Orpingtons \$20.00 per 100. 12 month Poultry Course Free. Chicks from Pen Matings 25c each. Incubators, Brooders, Free Catalogue. First Hatchery 4th. Alex. Taylor's Hatchery, 362 Furby St. Winnipeg.

## HON. PERREN BAKER'S SCHOOL BILL TO COME UP AGAIN NEXT YEAR

Edmonton, March 19.—The Alberta Government will withdraw the new school act at the end of the debate upon the second reading and reintroduce it at the next session of the legislature, Premier J. E. Brownlee announced Monday afternoon when he took up the adjourned debate upon second reading of the bill.

Regretting that Hector Lang Liberal, Medicine Hat, had seen fit to propose an amendment to the motion for second reading of the bill, and saying that in view of the Government's intended action in withdrawing it he would speak briefly, the Premier proceeded to a defence of the bill, after which J. T. Shaw, K. C., Liberal leader, and C. E. L. Gibbs, Labor, Edmonton proceeded to attack the bill in detail.

Premier Brownlee expressed a hope that the public was sufficiently interested to examine thoroughly, during the interval between now and next session, the two pamphlets prepared by the department of education on the new bill, so that crystallized public opinion will be in the possession of the Government by the next session of the Legislature.

It is a novel procedure to withdraw a bill without putting it to a vote, said the Premier in defence of the Government's attitude in this regard.

Reform Necessary  
Every person, said the Premier, is agreed that the present school system, as it affects the rural schools, is not of the best, and that reform is necessary. In Australia and New Zealand the systems adopted are much the same as those set forth in the bill. It is not the intention of the Government to ride roughshod over the people of the province, declared the Premier. Legislation which affects the daily life of the people must have the support and co-operation of the people to succeed, and without this support no reform measure can be successfully carried out.

## HEALTH SERVICE OF THE CANADIAN MEDICAL ASSOCIATION—WHAT TO DO IN AN EMERGENCY

The person who deals best with an emergency is the one who has thought out previously what to do, and who, when the emergency occurs, keeps calm, goes ahead and does things according to the plan.

When there is sudden illness, or when an accident occurs, someone must take charge. Unless there is some person present who is more capable than yourself, this falls upon you.

First of all, send one person to call a physician. Do not delay in doing this because the life of the individual who is ill or injured may depend upon prompt treatment by a physician. No matter how well trained you are to handle emergencies, it is advisable to place responsibility upon a physician, who is the one recognized to deal with sickness and accidents.

There is no doubt but that many lives are saved each year by trained emergency workers. Thanks to the services they give and the example they set, many difficult situations are met. It is the untrained person who, in his desire to do something, does harm. The trained worker knows his own limitations and does not do harm because he knows what NOT to do as well as what to do.

In these emergency cases, if you are not assisting, do not form one of the curious crowd who so often hinder those who are helping. If you are assisting, the following suggestions may be helpful.

In general, it is well to loosen any tight clothing the patient may have on. Do not be in a hurry to move the patient; any movement may cause damage to an injured part. Keep the patient lying down, with the head low. If a part is injured and clothing must be removed, cut off the clothing in preference to moving the injured part. After an injury, there is usually a condition of what is called shock. Shock should be treated by keeping the patient warm. Blankets or overcoats are placed under, over and around the patient. If possible, hot water bottles should be placed under the arm-pits and around the body, care being taken not to burn the patient. If the patient is conscious, give him a hot drink.

Questions, concerning Health, addressed to the Canadian Medical Association, 184 College Street, Toronto, will be answered personally by letter.

## IN THE ESTATE OF KENNETH MCGREGOR, LATE OF THE TOWN OF MACLEOD, IN THE PROVINCE OF ALBERTA, FARMER, DECEASED

Notice is hereby given that all persons having claims upon the estate of the above named Kenneth McGregor, who died on the 12th day of February, A. D. 1929, are required to file with the undersigned solicitor or executor, by the Fourth day of April, A. D. 1929, a full statement duly verified of their claims and of any securities held by them, and that after that date the executor will distribute the assets of the deceased among the parties entitled thereto having regard only to the claims of which notice has been so filed or of which have been brought to their knowledge.

Dated this 21st day of March, A. D. 1929.

(Mrs.) Ursula L. McGregor,  
Executrix,  
Macleod, Alberta.  
John L. Fawcett,  
Solicitor for Executrix,  
Macleod, Alberta.

## MAXIMUM PENSIONS OF \$210 UNDER ALBERTA'S OLD AGE PROPOSALS

Provincial legislation providing for old age pensions has been introduced in the Alberta Legislature in the form of an act just printed and is now in the hands of the members. The Alberta bill supplements the Dominion legislation passed in 1927 and institutes a system of old age pensions in Alberta.

The maximum pension payable under the scheme shall be \$240 yearly, which shall be subject to reduction by the amount of the income of the pensioner in excess of \$125. The receipt of a pension shall not by itself constitute a disqualification from voting at any provincial or municipal election.

Old age pensions and the expenses of administering the act shall be paid out of any money that may be appropriated by the legislature for such purpose and in default of any such appropriation shall be a charge and paid out of the general revenue fund.

The lieutenant-governor-in-council shall have power to raise, by way of loan, any sum of money that may be necessary to discharge the obligations of the province under this act, or any agreement that may be entered into under the provisions thereof.

All sums paid out of the consolidated revenue fund of Canada to the province under the provisions of the Dominion act shall form part of the general revenue fund.

Within one month after the end of every year every municipality within whose area a pensioner is resident shall out of its general revenue pay to the provincial treasurer 10 per cent. of the amount paid during the previous year to persons resident within such municipality.

The bill empowers municipalities to borrow money for this purpose.

Those entitled to pensions are the same as the schedule set forth in the Dominion act.

## TREES FOR THE PRAIRIE HOME

Planting of trees and shrubs was commenced at the Dominion Experimental Station, Scott, Sask., in 1912. One hundred and sixty-eight varieties of different kinds of these trees were growing on the farm in 1928. Trees which have proven hardy under these conditions can be grown with equal success under prairie conditions except in the dry areas with light soil.

Hardy evergreens are available. White Spruce is the most common. Balsam fir is hardy but not widely grown. Scotch pine and Jack pine are equal in hardiness to Lodgepole pine but the latter makes more rapid growth. Koster Blue Spruce white hardy and outstanding in beauty is more difficult and expensive to obtain.

Among deciduous trees a wider range is available. Russian poplar is a rapid grower, hard on soil moisture and subject to disease when alone in plantations. American elm is a graceful tree especially valuable for avenues but is somewhat slow growing. Green ash is the hardiest and makes an attractive tree for a mixed plantation. Manitoba maple is easy to obtain, but Amur and Tartarian Maple possess more beauty. Several species of willow are hardy but the laurel leaf willow is very ornamental and easy to obtain.

With a few exceptions more care is necessary when selecting hardy shrubs which have a special value for beautifying home surroundings. Caragana is well known. While Tartarian honeysuckle has attraction when in bloom its special beauty is from its coloured berries which remain till fall. Several varieties of common lilac offer colours from white to purple. High bush cranberry produces clusters of white flowers followed by scarlet berries which adhere firmly to the shrub. Mountain ash is attractive all seasons with its particular leaf formation and its clusters of red berries remain till late fall. Spiraea Van Houttei is an acknowledged favourite with its masses of white flowers in June.

## A DREAD DISEASE

That dread disease cerebro spinal Meningitis has reared its ugly head once more in the province. Six cases have been reported in one town, all the patients being children. Up-to-date four have died.

Children are most susceptible to this disease.

The disease is spread from one person to another by the discharge from the nose and throat of a person already infected. Overcrowding in the home and close contact in crowded theatres and concert rooms greatly favour the spread of it.

If a child has a fever and vomiting with pain in the neck or stiffness of the neck it should be isolated as a suspected case. There should be no delay in calling a doctor for prompt treatment. It is essential. Treatment is effective only if administered early and becomes less effective with each day's delay.

If the physician diagnosis Cerebro Spinal Meningitis, the patient must be nursed in isolation, that is in a room by himself, with one member of the household responsible for his care. No other member should be allowed in the sick room. All travel and throat discharges should be caught on old rags, placed in a paper bag and burned.

Dishes and cutlery are kept separate and linen is disinfected before being taken from the room. Scraps of food should be burned. The home nurse, when caring for the patient should wear a washable overall which should be removed before leaving the room. Also before she leaves the room, she must wash her hands with soap and water and soak in disinfectant (Lysol one teaspoonful to one pint of water). Prevention is better than cure. Persons suffering from colds should

stay at home. Mouth and nose should be covered with a handkerchief when coughing and sneezing. Hands should be washed frequently. Pamphlets on all communicable diseases can be had from the Red Cross Society, 407 Civic Block, Edmonton, Alta.

## ROUND AND ROUND

Tourist: "That whirling dervish is amazing. Has he ever traveled any?"  
All Baba: "Oh, yes, he's been around a lot."

## ECONOMICS

"I don't think you should have bought two dresses at once, dear."  
"Oh! but John, this one was so expensive that I thought I would be too extravagant to wear it on every occasion, so I just had to buy a cheaper one to save it."

## NOW IT CAN BE TOLD

"I wonder why they say 'Amen' and not 'Women, Bobby!'"  
"Because they sing hymns and not hers."—Boston Transcript.

## CAPITAL GOSSIP AND PROVINCIAL NEWS

### Farm Training for British Boys

The first group of fifty British boys coming to Alberta during the coming spring under the arrangement between the Provincial Government and the Overseas Settlement Board will arrive in Edmonton about March 28th. The boys will be given a month's course of training at the Provincial Schools of Agriculture at Olds and Vermilion before being placed in employment on farms in the province. A second group will arrive about May 1st and will be similarly trained and placed in farm work.

Parties of young British women are expected to arrive about June 1st and July 1st. They will be given a month's instruction which will fit them to fill positions as domestic farm help throughout the province.

Both the boys and the girls coming forward under this arrangement have been selected through the office of Herbert Greenfield, Agent General for Alberta in London. They are all said to be of the type most likely to be readily adaptable to conditions in Western Canada, many of them already having had experience in farm work.

### Alberta Flier Wins Dominion Trophy

The McKee trophy awarded for the most meritorious flying done in Canada in 1928 has been won by Lieutenant C. H. Dickens of Edmonton. Special mention is made in awarding this honour to Lieut. Dickens, of his flight of 3,904 miles across the Barren Lands last Sept. During the past month while on a flight to Fort Good Hope, he crossed the Arctic Circle and has since returned to Edmonton from where he is engaged in making regular flights into the far north.

### Alberta Sets New Record in Oil Production

Of the 630,405 barrels of oil produced by wells in all parts of the Dominion in 1928, Alberta oil fields provided 488,268 barrels or 77.4 per cent. This Alberta production of 488,268 barrels in 1928 compares with 318,741 barrels in 1927, showing an increase of about 170,000 barrels or more than 50 per cent. Total production for the Dominion last year was 630,405 barrels compared with 476,591 barrels in 1927.

### Settlers Interested in Irrigated Lands

A marked activity in land sales in the Brooks District is reported by Don H. Bark, Superintendent of the C. P. R. Demonstration Farm at Brooks. Mr. Bark states that more new settlers are coming into the irrigation district this year than the total of the movement during the past five years. The majority of the new arrivals are coming from the eastern provinces and from the western and central states.

### Alberta Muskrats Shipped to England

Ten pairs of live muskrats were shipped from Edmonton during the past week to England. This shipment, the first of its kind to be made from western Canada, will form the nucleus of breeding stock for a large English fur raising concern. The shipment was made by A. C. McKee, who states that if this trial proves successful, several thousand more rats will be shipped through the next few months. Further evidence of the rapid growth of this industry is given by orders for breeding stock which Mr. McKee has recently received from Czechoslovakia.

### C. N. R. Reports Industrial Agent

Robert Henderson who for the past eight years has been connected with the District Engineer's Branch in Edmonton has been appointed Industrial Agent for the Alberta lines of the Canadian National Railway. The action of the C. N. R. in making similar appointments in the three prairie provinces reflects the increasing interest being taken by eastern firms in the commercial and industrial development of the West.

### Stock of Game Birds to be Increased

Some 2,000 Chinese ring-necked pheasants, 600 Mongolian pheasants and 3,000 pheasant eggs for hatching will be brought into Alberta this year, states C. A. Hayden, President of the Provincial Fish and Game Association. It is reported that the pheasants placed in several districts in the province last season have wintered very well and it is hoped that through the activities of the association and a number of local bodies, the supply of these desirable game birds will be greatly increased within the next few years.

### Cold Lake May Have Fish Hatchery

Further experiments will be carried on during the coming summer at Cold Lake to determine whether a fish hatchery can be satisfactorily established at that point. With the new hatchery at Waterton Lakes in operation this year the capacity of hatcheries in the national parks in Alberta will be 3,200,000 fry in a season. Large numbers of these are set out annually in the rivers and lakes of the province in order to maintain and increase the supply of game fish.

### SPEED AND ROAD SCIENCE

Major H. O. D. Segrave, Ray Koech and other daredevils risk their lives to drive more than 200 miles an hour on Florida beach sands. Germans at the same time experiment with rocket cars, to go at unheard-of speeds, rivaling airplanes.

It looks foolhardy. But these trials have a way of proving useful. Safety devices, both in machinery and roadway, can be evolved from them. Entirely new principles of propulsion may result.

There is no limit to speed, says Segrave. And neither there is. Months have been condensed into

## CLEAN SEED GRAIN AND THE NOXIOUS WEED PROBLEM

(By W. J. Stephen, Provincial Field Crops Commissioner.)

Statistics from Western Canada show that the revenue derived from grain production and agriculture in general is rapidly increasing and much wealth is derived therefrom. Still there are leaks in the system which can be averted. For instance, the farmers of Western Canada are sustaining tremendous losses as a result of weeds. It is estimated that in 1928 weeds cost the West a loss of from fifty to seventy-five millions of dollars. Is there a solution for this? That is the question that naturally confronts us.

According to a survey made by the Dominion Seed Branch in 1925-26 some fourteen per cent. of our Alberta farmers in the districts covered by the survey made no attempt to clean their grain before sowing it. The survey showed that in some cases as many as 472,360 weed seeds per acre were sown in wheat, 554,000 in oats and 433,056 in barley.

We know that weed seeds under ideal conditions germinate one hundred per cent. We also know that many of them will stay in the ground for many years and germinate when we least expect it, when they are brought near the surface into a seed bed with the proper amount of moisture and heat. One seed will produce many plants. One plant will produce many thousands, and sometimes many millions of seeds. Is it, therefore, any wonder that so many of our farms are so weedy, and that so many of our farmers do not derive greater financial returns from their operations? Were it not for this heavy drain on our agricultural resources our towns and cities would be larger and our business houses more prosperous.

Our country would have a much better standing in the eyes of the outside financial world. More people of a desirable type would settle in our midst. Instead of Alberta having only 82,000 farmers on the land, and a total population of some 632,000, would it not be reasonable to expect that these numbers would be considerably increased?

We are told that Western Canadian wheat is not looked upon with the same degree of favor by the millers and bakers of Great Britain and Europe as it was in the days when Manitoba wheat established its high reputation. We are reminded that less than a quarter of a century ago practically all the wheat from the great western plains graded Number One hard. To-day less than a score of cars annually are put into this superior grade. What is the reason for this?

True, during the last two or three years weather conditions have been unfavorable to the production of high quality wheat in many districts of the West. True, there are too many different varieties being sown. Too many of our farmers are sowing mixed varieties with the result that we get a commercial product that lacks uniformity in maturity and possesses other undesirable milling and baking qualities. Thanks are due for the excellent work of the Canadian Seed Growers' Association and its members in spreading the gospel of the value of registered seed. They are doing much to convince the public that it is essential to sow hard red spring wheat that is true to type, pure and of a variety acceptable to the millers and bakers. Great credit is also to be accorded to our scientists of the past and present, who are giving to us varieties that mature earlier and eliminate the losses from early frosts.

Investigation and research have shown that one of the chief reasons for the depreciation in the standard of our wheat from that of former days is the lack of protein, which follows as a consequence of the depletion of plant food, particularly nitrates, from our soils. It has been shown that the growth of weeds has removed sufficient of these soil constituents to reduce the grade of our wheat and that had it not been for the growth of weeds, our Western Canadian wheat would show much greater baking strength. The outstanding demand would be greater and competition from other wheat growing countries would be less keen. Larger premiums would be forthcoming and a more stabilized market created.

It is, therefore, clear that the matter of weed control is closely associated with the question of better seed, and that both of them must be looked up with the general principles which go to make agriculture an industry that is both practical and scientific.

Let us hope that every farmer in Western Canada will not only advocate the use of better seed and good farming principles, but that he will put his knowledge into practice. Serious attention to the various factors in good farming practice will go far towards providing a solution to the Noxious Weed Problem.

hours in travel. Now, hours are to be condensed into minutes, both in the air and on land.

Highways will follow aerial principles in the future. Broad elevated, parallel roads, each equipped with devices for one-way traffic regulation, will span the continent. There will be no level crossings. Stopping places will be provided, leaving the course clear. And the limit will be a speed minimum, not a maximum, on these speed highways for through travel.

### LESSON IN ARITHMETIC

Teacher: "We can't take things that are unlike from each other—for instance, you can't take three cakes from four cheeses."

Farmer's Son: "But you can take three gallons of milk from four cows."—Passing Show.

## PERENNIAL FLOWERS FOR THE PRAIRIES

The Delphinium, known also by the name of Perennial Larkspur, makes a fine show in the Prairie Provinces in the month of July. It is one of the most conspicuously beautiful flowering plants, reaching from four to five feet in height. This perennial is given a prominent position in Circular No. 38 of the Department of Agriculture at Ottawa. "Flowers for the Prairie Home." The varieties run from white to dark purple through mauves and blues, the flowering spikes in many cases reaching from 15 to 18 inches in length. The Delphinium does not flower the first year. The seed should be sown in May or early June and in the autumn transplanted at such distance apart as to give each a chance to develop. When the plants have bloomed those of the best colours may be selected and marked to be given permanent location in the perennial border. This Circular also includes the Columbine, Sweet William, Baby's Breath, Sweet Rocket and a number of other perennials including Peonies and Iris that may be grown with assurance of success in the gardens of the Prairie Provinces.

### OH, NO, NOT THAT BAD

He: "Don't tell me you got three new dresses at once!"  
She: "Oh no, I just got one yesterday and two this morning."

### WHAT THEY DO

Visitor (looking through county jail): "And what are all those men doing?"  
Guard: "Time, ma'am."

## COMING EVENTS FORESHADOWED

### AN OPPORTUNITY TO MAKE \$5.00 OR \$10.00

Watch the Empress Theatre advertisement on the front page of The Times in which once or twice monthly will appear a notice of the date on which the clipped advertisement will be good for one admission to a specified current picture—you buy one ticket and it, with the clipped ad admits two. 12 of these admissions at 45c amounts to \$5.40 a year—24 amounts to \$10.80. This is a nice saving in a year for film fans, and it will pay the public to watch the Empress advertisement and benefit thereby.

St. Andrews Ladies' Aid will hold their Annual Easter Sale, Pantry Table, and Afternoon Tea on Saturday, March 30, in the Town Hall, from 3 to 6 p. m. 3-2f

On Monday evening, April 1st, 1929, The Macleod Ladies' Hospital Aid are holding their annual Easter Ball in the Hudson Bay Hall, Grand March 9 p. m. Admission \$1.00.

## EMPRESS THEATRE PROGRAMME

TO-NIGHT—THURSDAY—  
Macleod's Noted Amateurs present the play—  
A real evenings entertainment.

"WANTED A WIFE"  
Admission—25c and 50c.

FRIDAY—SATURDAY—  
March 22nd and 23rd:  
Great Show! Double Programme!  
Three Attractions—

No. 1.—  
"THE RIVER PIRATE"  
(Starring Victor McLaglen).

No. 2.—  
"HIS PRIVATE LIFE"  
(With Adolphe Menjou).

No. 3.—  
"SHARKEY-STRIKING FIGHT"

This Big Show—Admission 25c and 50c (tax included).  
Matinee on Saturday 3 o'clock—10c and 25c. (At matinee will be shown "The River Pirate" and the fight pictures.)

MONDAY—TUESDAY—  
March 25th and 26th:  
Another Jannings Triumph—  
"SINS OF THE FATHERS"

with Emil Jannings.  
Greater than "The Patriot" and "The Way of All Flesh." The greatest role of his career. The great Jannings LIVES the "Sins of the Fathers." Now playing the "Capitol," Calgary.

Monday is Gilt Night. Special—  
A Mother will be given away.

WEDNESDAY—  
March 27th:  
A CONCERT BY—  
"ALFREDO MEUNIER"

(Piano)  
"RIMANOCZY"  
(Violin)

Western Canada's Greatest Artists. You have heard them over Radio—Now hear them in person.

THURSDAY—FRI.—SAT.—  
March 28th, 29th and 30th:  
The picture you are waiting for—  
"UNCLE TOM'S CABIN"

A \$2,000,000 production. It will exceed your expectations.

April 4th, 5th and 6th:  
AT LAST—  
"LILAC TIME"

A worthy successor to "WINGS."

COMING—  
The Famous—  
"WESTMINSTER GLEE SINGERS"

# Lumber Orders Received by Wireless and Delivered by Aeroplane!

Recently at the Beaver Lumber Company's yard at The Pas, they received orders by wireless from the Flin Flon Mine, 85 miles from The Pas. These orders were sent out over Radio Station CGZ and taken in by Radio Station CGB, which is operated by the Hudson Bay Mining and Smelting Company.

The Beaver Lumber Company Ltd. have also received wireless orders from the Sheritt-Gordon Mine from the Cold Lake radio station CGB. In response to these orders they have shipped material in all ways — by team, tractor, aeroplane, and even small shipments being made by dog teams. They have shipped lumber, sash and veneer panels by aeroplane 15 minutes after the order was received by wireless.

The aeroplane service which they have made use of is operated by the Western Canada Airways, Major Thompson being in charge.

## Beaver (Alta.) Lumber Ltd.

For Quality & Service  
Telephone Number 44

**\$30,000.00**  
**WIN PRIZES**  
**for**  
**PICTURES**  
**ANYONE CAN TAKE**

## Enter the Big Eastman Contest Today

ENTER THE BIG Eastman picture-making contest today. The moment you send in a picture you become eligible for a grand prize of \$2,500—or any one of more than a thousand other awards; some for as much as \$500.</



## THE MACLEOD TIMES

John Dillingham, ..... Publisher  
S. Dillingham, Editor and Manager.

A weekly newspaper printed and published at Macleod, Alberta every Thursday.

(Independent in Politics)

Subscription price (in advance)  
per year ..... \$2.00  
If not paid in advance..... \$2.50  
Foreign ..... \$2.50

WEEKLY CIRCULATION OF 1,400  
Circulated in a prosperous town of 1,700 population and in adjacent prosperous farming district.

THURSDAY, MARCH 21st, 1929

## THE SUPREMACY OF BUSINESS

The supremacy of business in this world of ours is often disagreeably forced on the attention by the breaking in of a commercial wireless station on the radio reception of a well rendered orchestral selection that we particularly want to hear in its entirety. The artistic rendition of the piece may have been wafting us into the seventh heaven of symphonic delight, when suddenly the raucous staccato of the wireless stops our flight, and we flutter back to earth like a deflated toy balloon.

Business is supreme, but consolation may be found in the knowledge that it is through the prosperity of industry and commerce that the development of the artistic and cultural things of life has been made possible.

In primitive times it required the labor of every able-bodied man to maintain life at the level of mere subsistence. The gradual accumulation of wealth provided the means for the release from purely productive labor of some men whose abilities

fitted them for intellectual and artistic employments.

The far-flung trading operations of the ancient Greeks supplied the surplus wealth that was destined to be the economic foundation on which was built the brilliant culture of classical antiquity. The intellectual awakening which began with the Renaissance found its inspiration and its models in the art, poetry, philosophy and political ideals of ancient Greece. This is the most momentous movement in modern history, for it determined the trend of western civilization, which in very truth is the legitimate offspring of Greek thought and culture.

Centuries of industrial and commercial activity have so increased the wealth of the civilized world that the people generally now have the means and the opportunities for the cultivation of the higher things of life to an extent never before possible in the history of mankind.

Business remains supreme, and when the reception of the Fifth Symphony is ruined by the unwelcome intrusion of the commercial wireless, let us remember that the radio is but one of the hundreds of things which has come into common use through the agency of organized business.

## MUSICAL TREAT PROMISED MACLEOD

The Macleod Picture Theatre changed hands last November, and the new proprietors have steadily built up a thriving business by introducing new features. They completely renovated the interior, making it much more attractive. They added a "prize night," a "family night" when all the family is welcomed on a two-adult ticket. They have instituted an "amateur night," when elocutionists, pianists, violinists, mouth-organ artists, and players of various instruments enter into competition for cash prizes.

In addition to these innovations, the management plan to bring talent

of a higher order to Macleod, at times. The first of these will be a recital on Wednesday, March 27, when de Rimanoczy and Meunier of Calgary, together with some of their outstanding piano students will give a recital here.

De Rimanoczy is not yet thirty. The son of a former Hungarian General, who lost his family land holdings after the Great War. He came to Canada about four years ago. He was the outstanding violinist of the Budapest Conservatory of Music, and has become a great favorite in Calgary. He constructs many of the popular airs into classical form, and plays familiar music, as only the great artist can. He will be an education to the violin student.

Alfredo Meunier, an accompanist and pianist, is already well known to most music lovers in the south. He will bring one or two of his best Alberta pupils who will go to Italy in the autumn, to study there.

The managers of the Macleod theatre are to be congratulated on bringing artists of such great talent, and the district looks forward to a great treat on March 27.

## MUTUAL INTERESTS

Mr. Pedalbas: "I am a musician. I give recitals on the pipe organ." Mr. Proudfather: "That so? I wish you could meet my son. He plays the mouth organ in vaudeville. You organists ought to be able to help each other."—Detroit News.

## THE WARNING

Golf Pro: "Now, one important thing for me to tell you, sir, is always to keep your eye on your ball." Suspicious Novice: "Oh! is that the sort of club I've joined?"—Humorist.

Another proof of intelligence consists in denying yourself just enough to avoid satiety.

## \$500.00 REWARD

Just ask your Meat Market or Grocer about Burns' Shamrock Bacon Contest

## Empress Theatre

Macleod, Alberta

FRIDAY—SATURDAY—  
March 22nd and 23rd:

## BIG DOUBLE SHOW

1. "The River Pirate"
2. "His Private Life"
3. Sharkey-Stribling Fight

MONDAY—TUESDAY—  
March 25th and 26th:

## EMIL JANNINGS in

## "Sins of the Fathers"

A Jannings Triumph

WEDNESDAY—  
March 27th:

## CONCERT BY

## Alfredo Meunier—Piano

## Rimanoczy—Violin

Western Canada's Greatest Artists  
Reserved Seat Plan at Rexall Drug Store

THURSDAY, FRIDAY AND SATURDAY—  
March 28th, 29th and 30:

## "Uncle Tom's Cabin"

The Picture of the Year

COMING—  
April 4th, 5th and 6th:

## "Lilac Time"

A Worthy Successor to "Wings"

COMING—

## The Famous

## Westminster Glee Singers

## Empress Theater

## Current Attractions

EMIL JANNINGS' IN "SINS OF THE FATHERS"—AT THE EMPRESS MONDAY AND TUESDAY

Jannings' Great American Drama! The world's finest actor as the ambitious father in a modern American setting. Jannings the humble waiter trembling when his patrons frown! Jannings the self-important singer at the music festival! Jannings the swaggering flirt tantalized by a glimpse of love! Craving power. Pushed by a mad infatuation!

A Hundred Jannings in One Picture! Jannings as the father gripped by a devouring devotion to his son! Jannings tempted by a scheming adventuress! Nights of revelry! Wild days of wealth-seeking! The great Jannings LIVES the "Sins of the Fathers". Directed by Ludwig Berger. The Norman Burnstine story.

"RIVER PIRATE" GREAT THRILLER FILMED BY FOX—SENSATIONAL SATURDAY EVENING POST SERIAL PRODUCED WITH STAR CAST

Those who have read "The River Pirate," by Charles Francis Coe which recently ran in the Saturday Evening Post and which comes to the Empress Theatre for an engagement of two days starting Friday, will recall, most of all, that it was primarily the story of a boy who never had a chance until he met the girl who plucked him from a life of crime and brought him back to decency and to her.

ADOLPHE MENJOU RETURNS TO DEBONAIR PORTRAYALS

Adolphe Menjou is back in the familiar atmosphere of love intrigues, jealous husbands, evening clothes and silk hats, in his new starring vehicle, "His Private Life." In "His Private Life" the screen's leading exponent of sophistication is his old gay, carefree self again. The picture has a Parisian background and Menjou is the beau of the boulevards. Kathryn Carver is his leading woman with Margaret Livingston and Eugene Pallette in supporting roles. Frank Tuttle directed the film which is showing at the Empress Theatre Friday and Saturday.

## ALL SEASON SPORT

"Golf is a year-round game."  
"Yes, you can play it all summer and talk it all winter."

car owner. One of these was the speed in ascending the Fourth street hill. From a nominally stop start, the car raced up this incline at 30 miles an hour just as easily as it sped along the level. What was more, the driver had not a clear run as two other cars were in his way and he lost some little ground in having to partially cross the street car tracks.

## Worst Possible Stretch

Another test was to take the car over a portion of the Edmonton trial until it reached the outskirts of the city which is the worst possible stretch of road known to car owners. Running at a speed at times of between 40 and 50 miles an hour a terrific testing was given the springs and the general balancing of the car. No matter how deep the pot holes, the Essex Challenger negotiated them as easily as if it were running on asphalt.

Ed. Hume, one of the genial salesmen of the Freeman Company Limited, who was with the party, explained that the reason for the invitation extended to The Herald representative was to actually demonstrate the claims of the manufacturers of the new Essex as to its wonderful hill climbing and easy-riding abilities.

"Take the wheel yourself," he remarked. The writer did so, and had to confess that the new Challenger rolled along with that grace and comfort only attained by the higher priced cars.

Undoubtedly the Essex Challenger will be a most popular car this season. In workmanship, finish, and performance, it bids fair to more than hold its own with any similar priced car on the market.—Calgary Herald.

## MUNICIPAL DISTRICT OF BRIGHT—FIRST MEETING OF NEW COUNCIL

The first meeting of the new council of the municipal district of Bright No. 63 was held in the council chamber in the afternoon of last week. All the councillors were present, Messrs. J. H. Evans, H. Bester, T. J. Bailey, J. Horner, P. Koole and H. McLean. Mr. McLean took his seat for the first time, having been elected at the recent election.

The first business was the appointment of a reeve. J. H. Evans, who has served as reeve for a number of years, was unanimously re-appointed for 1929. P. Koole was appointed deputy reeve for six months. It was a long meeting, as a large amount of detail work was taken up and dealt with being the first meeting of the year.

It was reported that there would be a large increase in the grants from the government during 1929. What is known as the income grant would be increased from \$787.50 in 1928, to \$1575 in 1929. The capital grant would also be increased nearly 100 per cent. These grants are to be spent in the improvement or construction of either district highways or local roads. These increases will mean that the municipal district will be able to do a great deal more road work during 1929 than possible in past years. The program for road work will be taken up and outlined at a future meeting, after which it will be submitted to the government district surveyor for his approval.

The question of closing up portions of the old Lethbridge trail was taken up and discussed, and suggestions of the district surveyor was decided on, that certain portions be closed. The council decided to send two young children belonging to the late W. H. Clarke to a home in Calgary.

Quite a number of feed and seed liens were discussed and settled.

## C. S. E. T. ACTIVITIES

The regular weekly meeting of the United Church Trail Rangers was held in the Church Hall, Thursday evening March 14.

After the business session the initiation of new members was preformed. Candidates for membership were the following: Messrs. Day, Gibson and Stevens. Each boy showed remarkable skill in handling the "goat." The initiation completed, the members were banqueted by Mr. D. B. Sutherland, W. H. Young and D. E. Cooney, the noted chefs from Allenfield.

After luncheon toasts were proposed to the following notorious notoriety:—King George V, Queen Mary, H. R. H. Prince of Wales, Gen. Bramwell Booth, Mayor MacDonald and Rev. Knight (Mentor.) Mr. D. B. Sutherland very kindly volunteered to assist the "bottle-washing brigade" the following noon. Mr. K. Tobiasson, the local representative to the Boy's Ninth Annual Parliament of Alberta, informed the members of the new official C. S. E. T. organ the "World Youth." He also entertained during the banquet hour and a delightful time was enjoyed by all present.



## Multiple Hitch Field Harness

Specially designed for use with big teams after consultation with practical farmers who have had years of experience in working big teams. Just what you need for 4 to 12 horse teams. Call for booklet on "Multiple Hitch."

Send Your Harness in For Repairs And Oiling.

BOOTS AND SHOES—For fine wear or work purposes—a big range.

Overalls, Work Shirts, Gloves, Sox, Caps, Handkerchiefs.

A Comprehensive Line of Trunks, Valises, Club Bags and Hat Boxes.

## Great West Saddlery, Ltd.

Macleod — — — — — Alberta

## "Northern" Rubber Footwear

For general outdoor work and the utmost in foot comfort ask for "NORTHERN" Boots and Lumbermen. Waterproof—Coldproof.

"A Rubber for Every Purpose."



LOOK FOR THE TRADE MARK THE NORTHERN RUBBER CO. LIMITED

A complete range of "Northern" Boots and Rubbers P.B. 1 is on hand to meet your needs—at

## Granum Trading Co.

GRANUM, ALBERTA



## McNeil Electric Co.

Now

## Open for Business

Leo Noel's Old Stand

Second Ave. --- 2nd Door South Bank of Commerce

Electric Supplies, Installation,  
Repair Work, and Wiring  
PRICES MODERATE

## Radios and Accessories

Radio Repair Work a Specialty

Phone 186 [B. McNeil, Mgr.] P. O. Box 557

Your Patronage Solicited

Edison Mazda Lamps

Now obtainable,  
**WALKER'S**  
**Old Rye**  
**WHISKY**

The Government Guarantees the Age  
The name "Walker" Guarantees the Quality

In 40 oz. and 25 oz. oval-shaped bottles

Write to our Montreal Office, 517 Phillips Sq., for one of our FREE PATENT WALL BOTTLE-OPENERS

HIRAM WALKER & SONS LIMITED  
DISTILLERS AND HEAD OFFICE: WALKERVILLE, CANADA  
ESTABLISHED 1888  
Distillers of

"CANADIAN CLUB" AND "Imperial" Rye Whisky

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"TRY A NIP TONIGHT"

Grant's  
BEST PROCURABLE  
Scotch Whisky

BOTTLED & GUARANTEED BY  
William Grant & Sons Ltd.  
PRODUCE OF SCOTLAND

The Original Label—look for it at the Vendor's and insist on GRANT'S "BEST PROCURABLE"

This advertisement is not published or displayed by the Alberta Liquor Control Board or by the Government of the Province of Alberta.



## U. G. G. Binder Twine

Order U. G. G. Binder Twine and make sure of the highest grade twine at the lowest possible price. On binder twine, as on other commodities, United Grain Growers' Supplies Department gives good service and makes important savings to farmers.

Place Provisional Order Now

### UNITED GRAIN GROWERS LTD

Elevators at Macleod and Granum

#### GARDENING HINTS

##### Keep Plants Covered

This is the hardest season of the year on perennial plants. Just now when the sun is mounting higher and becoming warmer climbers and shrubbery on the south side of the house particularly are liable to start bringing sap up from the roots. After sundown there is an abrupt drop in temperature, and this sap may freeze and burst the tiny cells inside the stems. This damage is not noticed until later on when but weakly sprouts are sent out or perhaps none at all. On the shady side of the house there is less danger but it is well in every case to make sure that roses, ivy, and shrubbery are well covered around the roots. The perennial border too may need some attention

## For the ladies

We have just received two of the prettiest little wrist watches it has ever been our privilege to handle. These are the ELAINE GOERING, nationally advertised and sold at standard prices everywhere.

They have white gold cases with enamel in bands on the edges, rectangular shapes, 15 jewels, cut expansion balance, steel hairspring, up-to-date modern designs. In short they are the latest word in high grade wrist watches.

Printed guarantee and price, \$18.00, on each watch.

**John T. Doney**

Jeweler and Registered Optometrist.

in this connection. Straw, old flower stalks, leaves, and snow make the best cover.

##### Suitable Vegetables

While varieties of vegetables are very important, in these days of carefully prepared seed catalogues which only list the best and most suitable for growing under Canadian conditions, culture is even more important. It must be remembered that few but the most suitable varieties of garden vegetables have survived, and if one is careful to make his choice from a Canadian catalogue which only lists Government approved varieties, half the battle is won. The other half will also be won if the land is well prepared, cultivated thoroughly during the growing season and a quickly available fertilizer, such as nitrate of soda, applied in side dressings to hasten maturity. This is the secret of tender vegetables as the more quickly they are grown, the higher quality they will be. The following list of varieties is recommended: Asparagus—Washington, satisfactory from the standpoint of disease resistance and a good crop; Beans—Pencil Pod Wax, Round Pod Kidney Wax, Stringless Green Pod, with Kentucky Wonder Wax and Kentucky Green Pod as pole sorts. Beets—Flat Egyptian Early and Detroit Dark Red later. Cabbage—Golden Acre, as a round-headed first early, followed by Copenhagen Market and Enkhuizen Glory as mid-season, with short stem Danish Ballhead for winter storage. Cauliflower—Early Snowball and Early Dwarf Erfurt. Carrots—Chantenay and Danvers. Corn—of the early varieties Cory, Golden Bantam, Early Malsolm, and Crosby are recommended, with Stowell's Evergreen for late use. Cucumbers—Improved White Spine and Davis Perfect. Celery—Golden Plume or Wonderful and White Plume which is good for winter keeping. Lettuce—Grand Rapids is one of the most popular leaf varieties, with New York and Hanson where a head sort is wanted. Muskmelons—Montreal Market, Rockford, and Hackensack are all good varieties, as well as Herts of Gold, Miller's Cream or Orange, Bender Surprise and Emerald Gem. Onion—Yellow Globe Danvers, Red Wethersfield, Prize Taker Yellow Globe and Red Globe. Peas—Thomas Laxton, Blue Bantam, Gradus, Little Marvel, Laxton Progress and, of course, American Wonder. Parsnip—Hollow Crown. Radish—Scarlet Turnip White Tip French Breakfast, and Scarlet Globe. Spinach—Bloomsdale and New Zealand. Swiss Card—this vegetable is used as a spinach while the fleshy stem may be cooked as asparagus. It is available in white or red stem. Tomatoes—Canadian as first early, followed by Chalk's Early Jewel, Livingston's Globe, Earliana, John River, Bonny Best is one of the best forcing sorts.

Plant Sweet Peas Early

Sweet peas should be planted just as soon as one can work up the ground. These will come along in first class shape no matter what the weather following planting is like. It is best to dig a trench about a foot or so deep. Place a layer of rich soil or rotted leaves or manure in the bottom, covering it with about six inches of fine loam. In this plant the seeds about three inches deep, and an inch apart. The rains will gradually fill in the trench, and the plants will develop a very deep root growth as a result, which will protect them against summer droughts. Get the very best seed possible, and try some special shades. After the peas have come up an inch or so, thin out to four inches apart, and supply brush work, strings or poultry netting at least thirty inches high for the vines to climb on. Wire netting is the least desirable for this purpose, as it is liable to injure the growing plants.

##### Watch the Lawn

A careful inspection of the lawn is advisable as soon as the frost comes out of the ground. The past winter has been particularly severe on wintering grass and clover, some

of the coldest weather occurring where there was little cover of snow. As a result, there has been a good deal of freezing and thawing, which alternately contracting and releasing the top layer of the soil breaks off many fine roots and thus kills the grass and clover. To correct this condition, it is advisable to go over the lawn in early spring with a heavy roller or pounder. Bare and thin spots should get some seed and plenty of it. Sprinkling this over a late snowfall is a good plan, especially when the snow is melting and will disappear in a few hours. The seed will work down into the soil and germinate in a few days.

#### REGULAR MEETING MACLEOD TOWN COUNCIL

The Macleod Town Council met Monday night in regular meeting. There were present: Mayor J. W. McDonald; Councillors W. A. Day, J. Swinerton, W. O. Hoodless, C. J. Stevens, A. McLeod, C. E. Tweed. The usual monthly accounts as approved by the Finance Committee, were accepted and passed for payment. Quite a number of property deals were under consideration. An offer was received for the vacant lots No. 28 and part 29 south of 22nd Street, on the corner of Second Avenue. The offer stated that a brick building would be erected. This was referred to the Works & Property Committee. An offer was made for house and Lot 6, south 28th Street E. left over till next meeting. Roy Grier made an offer for Scots' Barn on 15th Street, referred to Works & Property Committee, as was also offer of Hugh McLean for the Polo Grounds. Lot 13 south of 18th street was sold to M. G. McKenzie for \$25.00. Harvey & Morrison were re-appointed Auditors. Arrangements were made for some slight alterations in the Rest Room.

#### LET'S SEE, NOW

"Is she progressive or conservative?" "I don't know. She wears a last year's hat, drives a this year's car, and lives on next year's income."—Montreal Star.

## AUCTION SALE

Having received instructions from the Kenneth McGregor Estate, I will sell by public auction on WEDNESDAY, MARCH 27, 1929 At Section 15-8-26, Seven Miles S. W. of Macleod Commencing at 1 p. m. Sharp

18 Head Work Horses, from 1300 to 1500 lbs., 2 Milch Cows, 1 16-30 Minneapolis Tractor, 1 Tractor Plow (3 14-inch stubble and 2 breaker bottoms), 1 Red River Special Separator (28-inch, with drive belt), 1 Cook Car, 1 Bunk Car, 8 Wagons with Backs, 1 Wagon with Box, 1 Double Disc Harrow, 1 Cultivator, 1 Rod Weeder, 1 Mower, 1 Seed Drill, 1 One-ton Truck (Ford), 1 Buick Roadster, 1 Buggy, 1 De Laval Cream Separator, 7 Sets Work Harness, 1 Forge and Anvil and Blacksmith Tools, 1 Set Auto Tools, Several Sets Doubletrees and Singletrees, 5 Heavy Logging Chains, 1 Gasoline Pump, 2 Large Jacks, 1 Post Hole Digger, Shovels and Grain Scoops, 200 Bushels Feed Oats and Barley, 1 Leather Davenport, 1 Heating Stove, 1 Coal Oil Stove, 2 Wash Tubs, 1 Wringer, 2 Cream Cans, Several Blankets, and other articles too numerous to mention.

Terms Cash. No Reserve on all but threshing rig, on which terms will be announced day of sale. Kenneth McGregor Estate, Owner. R. L. Hackett, Auctioneer.

## Of course you'll want Swift's Premium Ham or Bacon for Easter



Swift dealers everywhere have strengthened their stocks of Premium Hams and Bacon in anticipation of the big Easter demand.

They are ready to take care of your order.

We suggest that you arrange for your Easter ham or bacon at once, so that you may be sure of getting Premium.

Premium Hams retain their full flavor when served, because they require no parboiling before broiling or frying.

Insist on Premium when ordering. The splendid flavor and general high qualities will make it worth your while.

### Make Sure of Premium for Easter

X

## YOUNG & CO.

Ladies' Wear

Dry Goods

## Smart Apparel and Accessories For Easter

#### LADIES' DRESSES

Wonderful dainty and smart dresses just in. Come in newest flare skirt effects and large collars in a lovely blending of shades and colors.

#### LADIES' COATS

Smart Tweed Coats for the Spring Season in all sizes at prices ranging from \$13.50 to \$35.00

#### BEAUTIFUL NAVY BLUE COATS

The material is French Poiré, tricotine and satin charmeuse, with rich mole and squirrel collars; others plain and tailored. A nice variety to choose from and all moderately priced.

#### LADIES' SILK HOSE

Newest spring shades in fine thread silk hose at very attractive prices—

\$1.25, \$1.50 and \$1.95 Per Pair

#### KAYSER SILK GLOVES

Smart silk gloves in lovely two-tone effects. Colors of black and white, Hoggan, caravan, fawn, mist, grey, etc. Sizes 6½ to 8.

\$1.50 Per Pair

#### DAINTY FLOWERS

for spring wear. An exceptional variety to choose from. At prices from—

45c to \$1.25

# ESSEX

## THE CHALLENGER

A WIDE CHOICE OF COLORS AT NO EXTRA COST

*Accepting its challenge by tens of thousands .....*

*the high point of ALL ESSEX selling records*

**\$840**

AND UP

F. O. B. Windsor

Taxes Extra

Coach	850
2-Door Coupe	850
4-Door Coupe	850
Coupe (with rumble seat)	875
Standard Sedan	900
Town Sedan	1025
Roadster	1025
Convertible Coupe	1050

Essex the Challenger Features and Standard Equipment Includes:

Patented Super-Six advantages eliminating vibration—4 hydraulic shock absorbers—New type double action 4-wheel brakes uniformly effective in all weather—Above 50 miles an hour—60 full day long—Starter, and electric gauge for fuel and oil on dash—Greater operation economy—Radiator shutters for heat control—Adjustable seats, front and rear—Weatherproof doors, partly proof windows, silent body construction—All bright parts Chromium-plated—saddle lamps—windshield wiper—rear-view mirror—electro-lock—controls on steering wheel.

With Super-Six owners by tens of thousands, repeating on Essex, the most spontaneous welcome ever extended a 6-cylinder car has brought hosts of car owners from every price and size field to Essex the Challenger.

Its acceptance is the talk everywhere. Again and again the largest production ever planned by Essex has had to be increased to meet this remarkable demand.

The results of Challenger Week by nation-wide proofs—in performance, reliability and economy—have extended the advantages of this big, fine car with the force of universal appeal.

With its open challenge, that excepts no car—

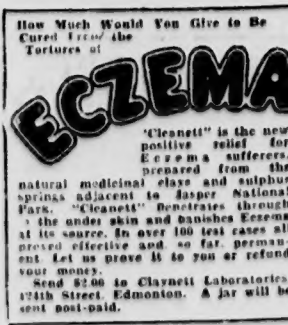
—with its 24% greater power and 70-mile-an-hour performance.

—with its greater beauty, adult-size capacity, riding ease and economy

—and with its brilliant chassis quality and fine, large bodies—Essex establishes also an outstanding leadership in obvious VALUE. It offers an ensemble of fine car equip-

ment identified only with costly cars, and available, when at all, only as "extras," at extra cost on cars of Essex price. In Essex the Challenger—a complete, fine big "Six"—these items of course are standard.

They represent several hundred visible dollars' worth of additional value, and are another reason for the enormous success which Essex the Challenger has enjoyed from the outset.



## Butler & McLeod Ltd.

Phone 36 or 244

Macleod --- Alberta

## Flip The Cap!

then let these refreshing malt beverages broadcast their own story of excellence.

## Beer Ale Stout

Many generations of brewing experience are wrapped up in the superb and unvarying quality, condition and flavor of these products of the five great breweries of Alberta.

## Flip The Cap!

their greatest recommendation is inside the bottle---you'll sense the superiority at the first meeting.

**Order from Your Warehouse or Macleod Downtown Store**

**BIG HORN BREWING CO. LTD.**  
**CALGARY BREWING & MALTING CO. LTD.**  
**LETHBRIDGE BREWERIES LTD.**  
**NEW EDMONTON BREWERIES LTD.**  
**NORTH WEST BREWING CO. LTD.**

**Served at Hotels and Clubs of Repute**

ALBERTA AGENTS



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## BARKER'S STORE

## Spring Time

brings to the front Congoleum Gold Seal Rugs. We are showing all the new Spring patterns in the genuine Gold Seal Congoleum line, and in various sizes. These rugs are long wearing, the new multicote process insures durability. They lay flat and are easily cleaned, thereby giving the utmost satisfaction.

We invite inspection

R. T. BARKER

Macleod

Alberta

MISS A. M. WILSON

Announces

## Spring Millinery Opening

Thursday, Friday and Saturday,  
March 21, 22 and 23

Latest Creations—New York and Paris Modes In Felt  
and Trimmed Hats

MISS A. M. WILSON

## Machinery Time

We can fill your requirements in

John Deere Press Drills, Bissell Disc Harrows, Gang and  
Disc Plows, Tractors, and General Farm Implements

See Us Before Buying

MACLEOD MOTORS

Ford Sales and Service

Easter Suits  
for Men and Boys

In Latest Modes and Materials

Ready-to-Wear

## Snappy Line of New Sox

For Men and Boys—Latest Coloring and Patterns

## Big Range of Dress Shirts

Arrow Line

A Comprehensive Stock of  
Spring Ties

Snappy Coloring for Easter

J. W. MOREASH

MERCHANT TAILOR

Macleod,

Alberta

## Sheffield Motors

Modern Heated Storage

Up-To-Date Repair Department

Batteries Recharged and Repaired

TELEPHONE 62

## WELL TAKEN

"I must say," remarked the lady to her cook, "that you perform your duties in a very perfumery manner."

"Thank you, mum," said the cook; "I've been 'ore three months and that's the first word of praise I've 'ad."—Northern Daily Telegraph.

Now where in the world are those golf clubs you so carefully put away in the hall closet last fall?

## HIGHER LEARNING

"What is it now?" "Neighbor wants to borrow your Shakespeare set."

"Can't she borrow a volume at a time?" "No, she wants four volumes to elevate a bridge table."—Wall Street Journal.

Getting down to the bottom of things is often helpful in coming up to the top.

## Seed Time Again

As in the past, we shall be headquarters in Macleod for seeds this season. More farmers every year are growing their own seed requirements from small fields of registered seed. Try a plot of registered wheat of some good variety this spring and note the returns.

For a permanent pasture try a mixture of Bromo and Yellow Blossom Sweet Clover with Oats as a nurse crop. For a temporary pasture to be broken up again in a couple of years use Western Rye Grass instead of the Bromo. For a green manure crop to be plowed down next year as summer fallow sow 8 or 10 lbs. of White Blossom Sweet Clover seed with your wheat this year.

While we have in stock right now over 4 tons of Sweet Clover seed we like to have a few days' notice of your requirements in other seeds, many of which we may be temporarily out of. We can usually save you all the freight on such orders.

We try to have fresh supplies of bacteria culture for Sweet Clover and Alfalfa seed on hand at all times during the season.

Let us have your orders.

## THE WHITE HALL

(OPERATING THE CHILD'S SAVING PLAN)

## LOCAL AND PERSONAL NEWS

Miss Jenny Barr was a week-end visitor in Macleod.

Miss Margaret Graham was the guest of her mother over the week-end.

Mrs. J. E. Ramsbottom was a Calgary visitor on Monday and Tuesday this week.

Mr. and Mrs. John Ringland and Mr. and Mrs. James Ringland were Lethbridge visitors on Monday.

Mrs. A. M. (Judge) MacDonald was a visitor in Lethbridge during the week, and was the guest of Mrs. (Judge) Jackson.

H. V. Clarke has installed at the Macleod Photo Studios a new snap shot border printing machine which greatly improves the appearance of the finished product.

C. E. Tweed is making a large addition to his implement warehouse this week, which will give him nearly double accommodation for housing his International Harvester implements.

Miss Irene Tweed and Miss Millie Arner and Jack Galloway were week-end visitors in Macleod. Mrs. C. E. Tweed accompanied the party on their return to Calgary the first of the week.

Mrs. James Wood, of Macleod, and Mrs. Norman Webster, of Glenwoodville, visited Miss Wood at Crescent School, Retlaw, during the past two weeks. Mrs. James Wood is the latter's mother. Mrs. Norman Webster being her sister.

Mr. and Mrs. W. Ulrich and Miss Florence, of Champion, were guests of Miss May Ulrich on Saturday last. Mr. Ulrich and Miss Florence returned home Saturday evening, while Mrs. Ulrich continues as the guest of her daughter for a few days.

James Ringland returned on Friday last from Rochester, where he has been all winter in charge of the curling and skating rinks. He states that in all the years he has been making ice at these rinks, this has been the most constant winter been a day without ice all winter.

Mrs. J. Swinerton returned on Friday last from Rochester, Minnesota, to which place she had accompanied Albert Swinerton. Mrs. Swinerton reports that Albert's operation was successful and that his injured leg is greatly improved and surgeons at Rochester believe the operation will be conducive of his ultimate satisfactory recovery from the effect of the gunshot wound from which he has suffered for the past six years.

Word was received in Macleod Tuesday that Miss Daisy Jackson, daughter of Robert Jackson, and formerly of this town, but now of Kamloops, B. C., has been successful in the second Oratorical Contest at Kamloops, B. C. Her subject was "Canada Amongst the Nations." Miss Daisy has many friends in Macleod and in the Macleod High School who will be pleased to note her success in her new home in British Columbia.

Spring is here. But one robin does not make a spring. No but there were two robins. Trusted witnesses have told that two robins were seen in the grove at A. F. Grady's Residence at 1:45 on Wednesday afternoon. They seemed to be very much at home, too, as looking for a re-location in some familiar spot. But that is not the only evidence either, for "snaps" running from the Manitoba Maples where pruning has been done recently. Still the only possible incontrovertible evidence is perhaps the "spring bonnet" of which it may truly be said as by one of ancient time "I had heard of thee by the hearing of the ear; but now mine eye seeth thee." The spring bonnet is here about as numerous as the robins and soon all will be spring. The joy of flower planting, lawn raking, rubbish burning, tree transplanting, etc. And by the way what a difference it would make if everyone would plant, wisely and scientifically, at least three trees every spring. Decorative trees and shrubs increase the beauty of all towns and cities as well as villages. Macleod is one of the best situated towns in Alberta. With plenty of trees it would be greatly improved in appearance and tourists would stay a day or two to rest in passing and later come to live the whole summer.

Let us all try to beautify our little spot.

Chas. Clarke recently underwent a successful operation for rupture at Macleod Hospital.

Mr. and Mrs. T. F. Dixon were guests of Mr. and Mrs. W. Arner over the week-end.

Gordon McLeod visited with his parents, Mr. and Mrs. Alex McLeod, over the week-end.

Judge A. M. Macdonald of Macleod is presiding at the sittings of the District Court at Blairmore this week.

Joseph D. Matheson, K. C., left on the noon train Wednesday for Blairmore, to attend the sittings of the District Court at the Blairmore Court House.

Miss L. Pelton, secretary of the Women's Missionary Society of the Presbyterian church, Toronto, was the guest of Mr. and Mrs. J. W. Moresch on Tuesday and Wednesday of this week.

Mr. and Mrs. John Daly, of Granum, were business visitors in Macleod on Saturday, also Mr. and Mrs. D. Macintosh and W. C. Sherman all of Granum were seen in Macleod on Saturday.

On Saturday, March 16th, Mrs. T. Samson entertained in honor of her son Kenneth's fourth birthday. The afternoon was enjoyably spent in playing games and later a dainty luncheon was served. Mrs. O. H. Evans assisting the hostess. The little guests included Irene, Cassilda and Arnold St. George, Norcen and Adair Evans, Jean and Billie Grier, and Dick Folkins.

At the United Brotherhood Tuesday evening the special speaker was Rev. A. H. Kove of Granum. His topic was "Mind and Body." In his subject he took up the views of the modern "Behaviorist," inclining rather to the McDougall view of activity. The subject which is not usually considered "popular" was decidedly interesting even to the layman and gave evidence of perfect familiarity on the part of the speaker. Next meeting Hon. W. H. Shield, M. L. A., will be the guest and speaker.

The Department of Health of the Province of Alberta deserves commendation for providing and sending out the Health Pictures shown in the Empress Theatre on Sunday night last at Macleod. The pictures were shown after the close of the evening services in the churches, and there was no charge, only a free will collection to cover local expenses, all other expense being born by the Department. There was a large crowd present and the lessons

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taught by the pictures must have left lasting impressions for good in the minds of all who were present.

C. J. Hughes and H. Luckey were Calgary business visitors over the week-end.

Miss Eileen Bowden was successful in winning one of The Calgary Herald's prizes in the boys' and girls' story competition last week.

Joseph Marlowe left this morning for Calgary, to consult an eye specialist regarding his eye sight, which has been troubling him for some time.

Messrs. Booth and Beatty, of the Empress Theatre, are investigating the possibility of installing equipment for sound pictures, and are expecting a demonstrator of this new idea in pictures here at an early date.

Did you save the Free Admission Coupon out of the Empress Theatre advertisement in last week's issue of The Times—the coupon is worth money—by paying one admission and presenting Coupon two admissions are given to the big attraction shown at the Empress Friday night, Feb. 22nd.

Mr. and Mrs. G. Mullen and Mr. and Mrs. M. Short, of Ottawa, arrived in Macleod last week-end as the guests of Mr. and Mrs. Harry Little. The party is en route home after spending the winter in California. Mr. Mullen left on Sunday night for The Pas from where he will travel by plane to the Flin Flon district to inspect large mining projects in which he is interested.

One of the old log buildings of the Main Street of Macleod has been moved out this week, that building which was part of the Old American Hotel, and which Old Timers say was built about 45 years ago. It is being moved down to the bottom west of the Power House and is to be used as a stable by Harry Maunsell, who has also moved a dwelling house on to the same property and will in future reside there. We understand Mr. Maunsell has secured the old police gardens, and will carry on the business of market gardening.

## COMMERCIAL CANDOR

Sign at the baggage room door of the Santa Fe Railroad station in a California city:

"When in Doubt Consult the Uninformed Attendants."

The office cynic says the superior righteousness of the poor is occasioned by the fact that sin costs a lot of money.



IT'S not hard to remember the name of this bread. It is hard to forget its refreshing, enduring tastefulness. Ask your grocer to supply you with the bread that continues to make good.

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New styles and new fabrics to meet the desire of every woman. The twill, satin, charmeen, covert and tweed models range from swagger styles to richly fured dressy models. Priced from \$13.95 to \$30.00

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The new sleeveless style silk and broadcloth vestee blouse in cream, white and pretty brocades from \$1.95 to \$3.50

## HANDBAGS

Lovely assortment in ladies' handbags. The new strap effect in enfilade. A bag to complete your Easter ensemble \$3.50

## GLOVES

These smart new gloves have interesting cuff designs and all the new shades. Fine showing in silk and sheepskin. Priced from \$1.50 to \$3.00

## SCARVES

Our range in scarves is very extensive. New colors in Crepe de Chine and flat crepe. Handsome designs \$1.35 to \$5.95

## EASTER LINENS

All-linen table clothes in ivory, rose, Fleur-de-lis, acorn, etc. Exceptional quality. Sizes 72 by 80 inches. Each \$4.50

## PLEATED SKIRTS

French wool plaid pleated and all wool crepes in fine assorted pleats. All new spring shades. Size 14 to 20 \$3.95 to \$5.50

## GIRLS' SUNBURST SKIRTS

Showing a nice range in girls' pleated skirts with cotton waist in plain red, blue and green. Sizes 6 to 12 years \$2.85

## HOSIERY

Special showing of ladies' pure silk hosiery in all the newest shades. Full fashioned and silk to the welt, in Helleproof and Mercury. Sizes 8 1/2 to 10. Priced \$1.50 and \$1.95

## FLOWERS

Large assortment of flowers suitable for coat or dress. Exceptional design, representing the real flower 50c to \$1.00



STANFIELD'S  
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Silk Lingerie for all occasions. We are showing a nice range in pyjamas, kimono, bloomers, vests, slips, combinations, sets and bandettes, in all the newest colors.

## Flowers--Easter Thoughts--Plants

Easter Sunday is on March 31st and orders for Easter Lilies can be booked now. We recommend cut Easter Lilies for Church decorations at \$5.00 a dozen. We can supply cut flowers in Roses, Carnations, Daffodils, Tulips, Narcissus, Stocks, Sweet Peas and Violets.

WEAR FLOWERS TO CHURCH EASTER SUNDAY

REACH & COMPANY  
LIMITED  
ALWAYS AT YOUR SERVICE  
DRY GOODS, LADIES' WEAR, MEN'S WEAR, FLOOR COVERINGS, GROCERIES, BOOTS AND SHOES, CROCKERY.

MACLEOD WOMEN'S INSTITUTE  
HELD INTERESTING MEETING

The Macleod Women's Institute held their regular monthly meeting on Tuesday afternoon in the Parish Hall, with Mrs. E. Greenwood, president, presiding. There was an extra good attendance of members and several visitors present and some new members were enrolled.

During the opening and regular business part of the meeting the question of assisting the Red Cross was discussed and it was decided to hold an Afternoon Tea and Sale of Home Cooking the proceeds to be given to the Red Cross. Improvements at the Rest Room for the better accommodation of women were taken up, and it was decided to ask that the small room used as a store room be added to the women's toilets with separate entrance. The Institute also decided to provide and pay for a caretaker for the Rest Room, so that it may be kept in a clean and sanitary condition. After the business was concluded a splendid program was presented by Mrs. James Ringland, who was the convener for the meeting.

The principal item of the program was a most interesting paper on "Immigration" which was read by Mrs. O. H. Evans. Immigration, Mrs. Evans said, arises from two causes, closely related to each other; the pressure of population in too thickly populated countries and the search for opportunities. As the average population of Europe is 120 to the square mile, and in Canada it is 3 people to the square mile, it will be seen that Canada will play a large part in the re-adjustment of over populated countries. The argument in favour of "Immigration" is unanswerable, yet the argument against a wide open policy is equally convincing. Employment for immigrants should be previously arranged so that they would not displace others, they should be directed by colonization organizations

## UNITED CHURCH SERVICES

Sunday, March 24th, 1929:  
11 a. m.—"Sing."  
12:15 —The Church School, "Stewardship and Missions."  
7:30—"The Master's Spirit of Forgiveness."  
Rev. J. F. Knight, M. A., B. D., Pastor.

## ST. ANDREW'S PRESBYTERIAN CHURCH

Sunday, March 24th, 1929:  
Morning Service at 11 a. m.  
Evening Service at 7:30 p. m.  
Sunday School at 12:15.  
Prayer meeting every Wednesday at 8 p. m.  
Rev. A. Ferguson, M. A., Minister.

## CHRIST CHURCH (ANGLICAN)

Sunday, March 24th, 1929:  
11 a. m.—Morning Prayer and Sermon.  
12:15 p. m.—Sunday School.  
12:15 p. m.—C. G. I. T.  
7:30 p. m.—Evangelism and Sermon.  
Rev. F. Randall Powell, Rector.

## SALVATION ARMY SERVICES

Saturday night services:  
7:30 p. m.—Open air service.  
8:30 p. m.—Meeting in Salvation Army Hall.  
Sunday services as follows:  
11 a. m.—Holiness meeting.  
3 p. m.—Bible class.  
7:30 p. m.—Salvation meeting.  
Week night meetings:  
Tuesday at 8 p. m.  
Thursday at 8 p. m.

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LEMONS, per dozen ..... 35c  
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Milk is one of the greatest health giving beverages known to-day, and by being pasteurized becomes a safe and body building food for all.

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with attention to every case.

Vocal solos were rendered by Miss Blossom Lyons, Mrs. C. Brewster and Mrs. A. L. Morrow. Piano selections were given by Miss Winnie Reach and Miss Irene Young, and a recitation by Miss Holly Young. Altogether the program was one of the most enjoyable presented at the Institute for some time. Dainty refreshments were served at the close by the committee, which included Mrs. James Ringland, convenor, Mrs. Arner, Mrs. Evans and Mrs. Winter.